



Ohio Gold & Diamond Exchange



Redesign

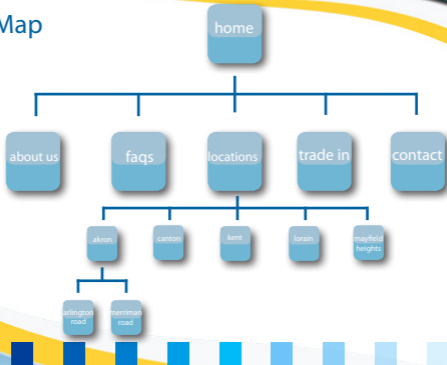
- site map
- colorways/fonts/graphics
- video player
- redesigns
- social networking
- contacts
- mobile

Web Advertisements

- microsite
- ad sizes
- snipes
- pencil pushdown
- contacts
- email/facebook posts



Site Map



Colorways

#a1c3d3

#6fb7d1

#ffffff

#fed136

#00649f

Fonts

Myriad Pro Regular

Myriad Pro Bold

Helvetica Regular

Helvetica Oblique



Navigation Bar

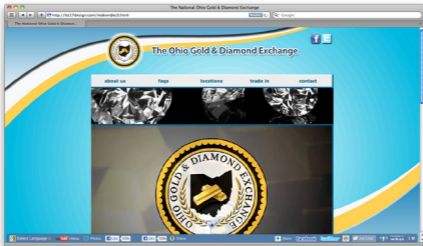


Video Player 720x540
mp4 for mobile devices



Redesigns

1



Redesigns

2



Redesigns

3



Redesigns

4



Redesigns

5



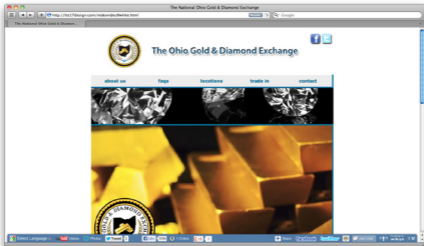
Redesigns

6



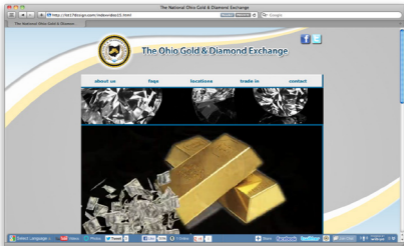
Redesigns

7



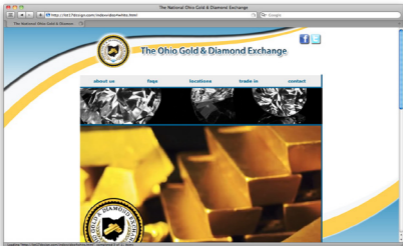
Redesigns

8



Redesigns

9



Redesigns

10



Social Networking

facebook, twitter,
youtube, etc



Email Submission

Contact

First Name

Last Name

Email Address

Subject

Location

Questions/Comments

Yes, I would like to receive notifications.



Locations Google Maps, Click to Call

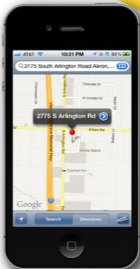
The screenshot displays a web browser window with the following content:

- Browser Title:** The National Ohio Gold & Diamond Exchange
- Address Bar:** http://www.1stFideli.com/locations.html
- Page Title:** The National Ohio Gold & Diamond Exchange
- Section Header:** Locations
- Locations List:**
 - Akron:** 2775 South Arlington Road, Akron, OH 44312 (Next to Home Depot), 330.645.4652 (GOLD). Includes a "Click to Call" button.
 - Akron:** 3 Merriman Road, Akron, OH 44302, 330.434.4653. Includes a "Click to Call" button.
 - Canton:** 5110 Whipple Ave, NW Canton, OH 44718, 330.477.4653 (GOLD). Includes a "Click to Call" button.
 - Kent:** 1211 West Main Street, Kent, OH 44240 (Between Firehouse and TLC Liquor), 330.676.1000. Includes a "Click to Call" button.
- Updates:** A section for updates, currently empty.
- Social Media:** A "Join the conversation" button and a "Find us on Facebook" section with two Facebook profile cards for "Ohio Gold and Diamond Exchange".
- Browser Footer:** Includes "Select Language", "News", "Photo", "Account", and various social media icons (Twitter, Facebook, LinkedIn, YouTube, etc.).



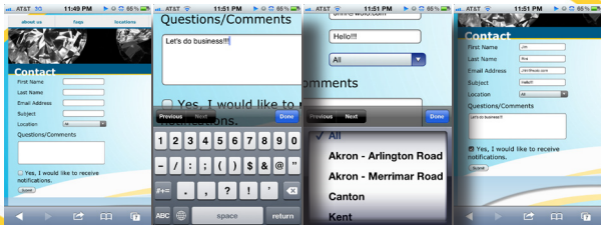
Mobile iPhone Compatibility

Google Maps GPS



Mobile iPhone Compatibility

Email Submission



Microsite

Branding

Fixed Ads

Video Player

Wallpaper



Microsite

The screenshot shows a web browser window with the following content:

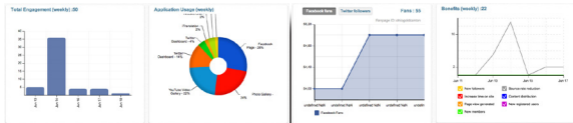
- Browser Title:** Ohio Gold and Diamond Exchange - 18 Action News/Cleveland, Outbreaking News, Weather, Exclusives
- Address Bar:** http://www.wob.com/categories/24142/ohio-gold-and-diamond-exchange
- Main Content:** A large grey box with the text "THERE ARE NO RESULTS IN THE SELECTED CATEGORY." Below this are several small advertisement thumbnails.
- Right Sidebar:**
 - The Ohio Gold & Diamond Exchange** logo featuring a circular seal with "OHIO GOLD & DIAMOND EXCHANGE" and "EST. 1975" text.
 - Locations** section with a yellow banner.
 - Akron** location: 2775 South Arlington Road, Akron Ohio 44312, 330.645.4652 (GOLD)
 - Canton** location: 3 Merriman Road, Akron, Ohio 44302, 330.434.4653 (GOLD)
- Bottom Section:**
 - Text: "Ohio Gold & Diamond Exchange" and "* denotes required fields"
 - Text: "Contact Ohio Gold & Diamond Exchange"
 - Form: "Email Address" with an asterisk and a text input field.

Email Form

Locations



Wibiya Toolbar Networking, Analytics



Web Ads

728x90



 **The Ohio Gold & Diamond Exchange**
pays you top dollar for all your unwanted gold,
silver, platinum, diamonds and jewelry,

468x60



 **The Ohio Gold & Diamond Exchange**
pays you top dollar for all your unwanted gold,
silver, platinum, diamonds and jewelry,

300x250



The Ohio Gold & Diamond Exchange



We pay top dollar for all your unwanted gold, silver, platinum, diamonds and jewelry.

180x150



The Ohio Gold & Diamond Exchange



We pay top dollar for all your unwanted gold, silver, platinum, diamonds and jewelry.



Snipes Pop Up Ad

43 The Block

http://www.theblock.com/

Over 2 MILLION Square Feet of Flooring Inventory In Stock!
CARPET - TILE LAMINATE Vinyl - GRANITE
Click here to find the nearest store.

THE BLOCK

HOT IN CLE | BLOCK BUZZ | SPORTS | WIN STUFF | PROGRAMMING | IS ACTION NEWS | SOURCE TV

YOUR SUMMER VACATION STARTS EARLY

IN FREE GAS A WEEK

\$100

FRIEDMAN DOMIANO & SMITH

fdslaw.com

W82TXT



Pencil Pushdown

This screenshot shows a news website homepage before a pencil pushdown. At the top, there is a navigation bar with the site name and a search bar. Below this is a large banner for 'SA 1800 SAFEAUTO' with a 'GET A FREE QUOTE' button. The main content area features a weather widget for Akron, OH, showing a temperature of 72°F and a forecast for the next few days. To the left of the weather is a '19' logo and a '6/11 PM' indicator. Below the weather is a navigation menu with categories like 'HOME', 'LOCAL', 'WEATHER', 'SPORTS', 'HEALTH', 'THE BLOG', 'LIFESTYLE', 'PROFESSIONALS', 'COMMUNITY', and 'ABOUT US'. The main headline is 'The Ohio Gold & Diamond Exchange' with a 'Click Here' button. Below the headline is a photo of a car and a sidebar with a 'Deadly East Cleveland home invasion' article. To the right of the article is a 'SHOP NOW!' button for a 'B3100' product.

This screenshot shows the same news website homepage after a pencil pushdown. The layout is identical to the first screenshot, but the 'Deadly East Cleveland home invasion' article has been pushed down and is now partially obscured by the 'The Ohio Gold & Diamond Exchange' banner. The 'SHOP NOW!' button for the 'B3100' product is also partially obscured. The overall design and content remain the same, but the visual hierarchy has been altered by the pushdown effect.




Email 14,000+ Subscribers


19 Action News - Specials 🔍 📧

19 Action News webmaster@wmmail.19actionnews.com
to me 📧

If you have trouble reading this email, please go to [http://www.wmm.com/story/1338492?hwy-marvin-windows?](http://www.wmm.com/story/1338492?hwy-marvin-windows)



Marvin Windows



MARVIN
Windows
No Painting
No Staining
No Mess
WHITE

Why should you choose Marvin Windows?
Marvin Windows offers a wide selection of windows and doors. [Click Here](#) to visit our website to see our wide selection and current offers.

THE MARVIN DIFFERENCE

Marvin Windows and Doors brings its built around you[®] philosophy to life with every customer and every product it creates. A premier manufacturer of made-to-order windows and doors, Marvin offers unparalleled value with craftsman-quality construction, energy-efficient technology and the industry's most extensive selection of shapes, styles, sizes and options.

[ABOUT MARVIN](#)

Marvin has a rich history of craftsmanship, knowledge and dedication dating back to 1912. Our tradition of delivering the finest windows and doors began in Waukegan, Minnesota, where our family-owned and operated company is still headquartered. Read more about the Marvin story and our commitment to innovation.

[THINKING GREEN](#)

Our commitment to the environment shapes the way we design our products and operate our facilities. Learn how our focus on sustainability drives every decision we make as a company, from the way we build windows and doors to the processes we employ to the power we use.

[OUR BRANDS](#)

Marvin Windows and Doors is part of The Marvin Companies, a family of window and door brands offering best-in-class solutions to meet the needs of the residential, replacement and commercial markets.

[Like us](#) on Facebook.



Facebook Posts 43,223 Fans



The image displays a Facebook interface. At the top, the word "facebook" is on the left, followed by icons for home, messages, and search. A search bar contains the text "Search for people, places and things". On the right, a thumbs-up icon is next to the number "43,223". Below this is a banner image featuring four people's faces. A "Likes" label is positioned below the banner. The main content is a post from "19 Action News" dated "May 9 at 11:50am". The post includes a "Like" button and the text: "Liberty Ford wants you to get out there and start your summer vacation early! That's why Liberty Ford is giving away \$100 in free gas a week! This offer is only valid to Liberty Ford's Facebook followers so like us to win! Like Liberty Ford's Facebook page and you could win a \$100 gas card!". Below the text is the "Liberty Ford" logo and the text "Liberty Ford is Ohio's #1 Ford Dealer Group Page: 6,625 like this". At the bottom of the post, there are "Like", "Comment", and "Share" options, and a notification that "97 people like this".

facebook

Search for people, places and things

43,223

Likes

19 19 Action News - 43,223 like this
May 9 at 11:50am · 🌐 Like

Liberty Ford wants you to get out there and start your summer vacation early!

That's why Liberty Ford is giving away \$100 in free gas a week! This offer is only valid to Liberty Ford's Facebook followers so like us to win!

Like Liberty Ford's Facebook page and you could win a \$100 gas card!

LIBERTY Ford
Liberty Ford is Ohio's #1 Ford Dealer Group
Page: 6,625 like this

Like · Comment · Share

97 people like this.

